



**Vienna Elementary PTA 5K and Fun Run
Sponsorship Commitment Form
Race Date: Sunday, April 26, 2020**

Vienna Elementary PTA is a 501(c)(3) organization, and your contribution may be tax deductible

SPONSORSHIP COMMITMENT:

_____ \$1,500 Platinum Sponsor

_____ \$1,000 Gold Sponsor

_____ \$500 Silver Sponsor

_____ \$250 Bronze Sponsor

_____ \$100 VES Cheerleaders

YOUR CONTACT INFORMATION:

Printed name(s): _____
(as you wish it to appear in donor recognition materials)

Business name: _____
(as you wish it to appear in donor recognition materials)

Address: _____ Telephone: _____

_____ Email: _____

- Please email a high-resolution logo to: ves5krun@gmail.com
- I will provide promotional materials to include in the race packet (Y/N): _____

Ways to pay:

Please mail contributions (make checks payable to “Vienna Elementary PTA”) to:

VES PTA-5K Race
Vienna Elementary School
128 Center Street, South
Vienna, VA 22180

OR

Pay online at <https://www.ves-pta.org/5k-sponsorship/>



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SPONSORSHIP OPPORTUNITIES:

PLATINUM SPONSOR - \$1,500 Commitment (3 available)

All the benefits of Gold Sponsorship, **PLUS:**

- Centrally located logo/booth exposure at start/finish line; and
- Call out from MC prior to start the race!

GOLD SPONSOR - \$1,000 Commitment (5 available)

All the benefits of Silver Sponsorship, **PLUS:**

- Ability to send company information flyer home to students in one Wednesday Folder during school year
- Prominent location of logo & link to your website on race website
- Logo around the course and mile markers
- 3 complimentary race registrations

SILVER SPONSOR - \$500 Commitment

All the benefits of Bronze Sponsorship, **PLUS:**

- Prominent logo on the back of the race T-shirt
- Logo and company name/link in VES PTA social media releases (reach: 300+ Vienna Families) and VES PTA Viking Voice news updates (reach: 400+ Vienna Families)
- Opportunity to place insert or goodies in all race packets
- 2 complimentary race registrations

BRONZE SPONSOR - \$250 Commitment

- Logo on T-Shirt
- Opportunity to place insert or goodies in all race packets
- 1 complimentary race registration

VES CHEERLEADER - \$100 Commitment

- Family name printed on all race T-shirts