

**Vienna Elementary School PTA**  
**Treasurer's Report: Sept 22, 2015**

**2014 / 2015: Key Highlights**

- Finished the year with a total profit of \$19K, representing:
  - Net profit of \$40K from fundraisers, events and programs.
    - Our most successful fundraisers were the Fun Run (\$11K), Fall Fundraiser (\$12K), Summer / After School camp (\$21K) and the Wine Out (\$4.6K).
    - Provided support to long standing programs like teacher appreciation, field day, grace arts, garden, safe routes to school, read-a-thon and odyssey of the mind.
  - Contributed \$20K for classroom materials, student allowances, AART materials, library books and staff development.
  - Approximately 270 members, contributing \$3K in membership dues
- \$8K in budgeted expenses were inadvertently not paid prior to the end of the last fiscal year - therefore, they are rolled into the current fiscal year budget (see italicized items within classroom and school contributions section).
- Cash Book Balance: as of 7/1/2015, our beginning cash book balance is \$58K and represents a combination of funds held in our operating account (\$14K), our money market account (\$35K) and paypal (\$8.7K).

**2015 / 2016 Budget: Key Highlights**

- Budgeting Approach
  - Conservative approach to income and spend, using last year actuals and last year budget as a guide
- Proposed target annual cash reserve balance: \$25K
  - Unique position for 2016: hold \$33K in excess cash reserves
- **Fundraisers:** \$29K net profit budget
  - Adding Schoola clothing drive as a new fundraiser
- **Events:** \$6K net expense budget
  - Adding several new events: Fun Fair, Welcome Back to School, Donuts Dad / Muffins Mom
- **Programs:** \$3,750 net profit budget
  - Continuing support to key school programs, including after school / summer camps, field day, garden, read-a-thon, grace arts, odyssey of the mind and staff appreciation
- **Classroom and School Contributions:** \$60K expense budget
  - Continuing support to student allowances (\$10 per student) and teacher / school materials allowance, field trips, library books
  - Incorporated prior year approved budget items inadvertently not paid
  - Included proposed spend for school equipment requests: \$32K (Carmichael to provide specifics)
- **Administrative:** \$502 net expense budget
  - 295 assumed members, providing \$3.2K in retained membership dues. (\$4 of each members dues are paid to state, national and county PTA associations)